

WEB DIZAJN

VEŽBE05- Navigacija

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Predmetni asistent: Ana Janačković

NAVIGACIJA

Navigacija na Web stranici je način na koji korisnici pronalaze informacije i kreću se kroz sajt.

Uobičajeni elementi navigacije su:

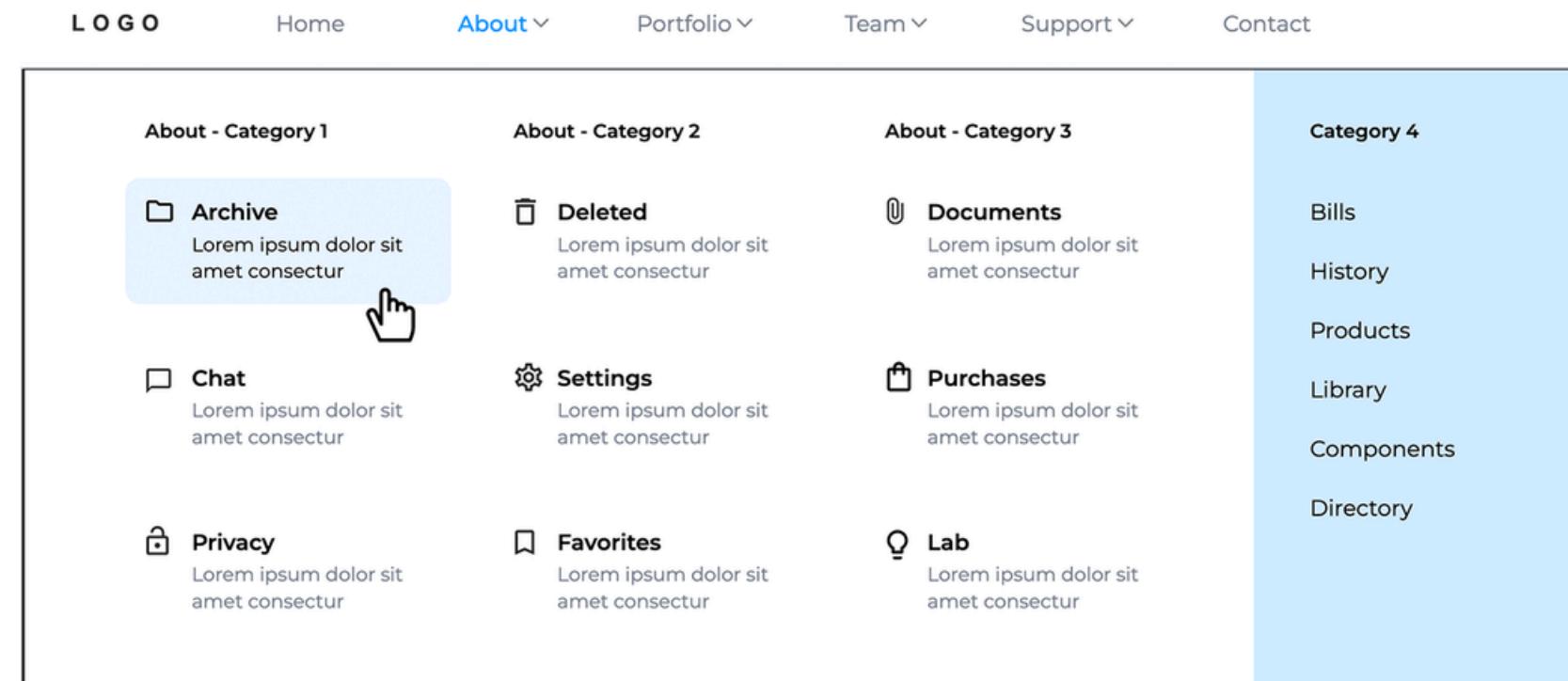
- Glavni meni na vrhu stranice (sa stavkama kao što su „Početna“, „O nama“, „Kontakt“),
- Linkovi unutar teksta koji vode na druge stranice ili sekcije,
- Bočne trake sa dodatnim opcijama,
- Pretraga itd.

Kada navigacija na sajtu funkcioniše dobro, ona je neprimetna. Najbolja navigacija je ona koja prolazi neopaženo.

NAVIGACIJA

Ako bismo Web sajt uporedili sa ljudskim telom – mišićno tkivo bi bile Web stranice, a navigacija njegove kosti.

Uspeh jednog sajta u velikoj meri zavisi od njegove navigacije. Ako je struktura navigacije haotična, posetioци neće moći da pronađu informacije. Sav pripremljeni sadržaj biće uzaludan.



PRAVILO 3 KLIKA

Pravilo 3 klika kaže da korisnik na sajtu treba da pronađe bilo koju informaciju uz najviše tri klika.

Ideja je sledeća:

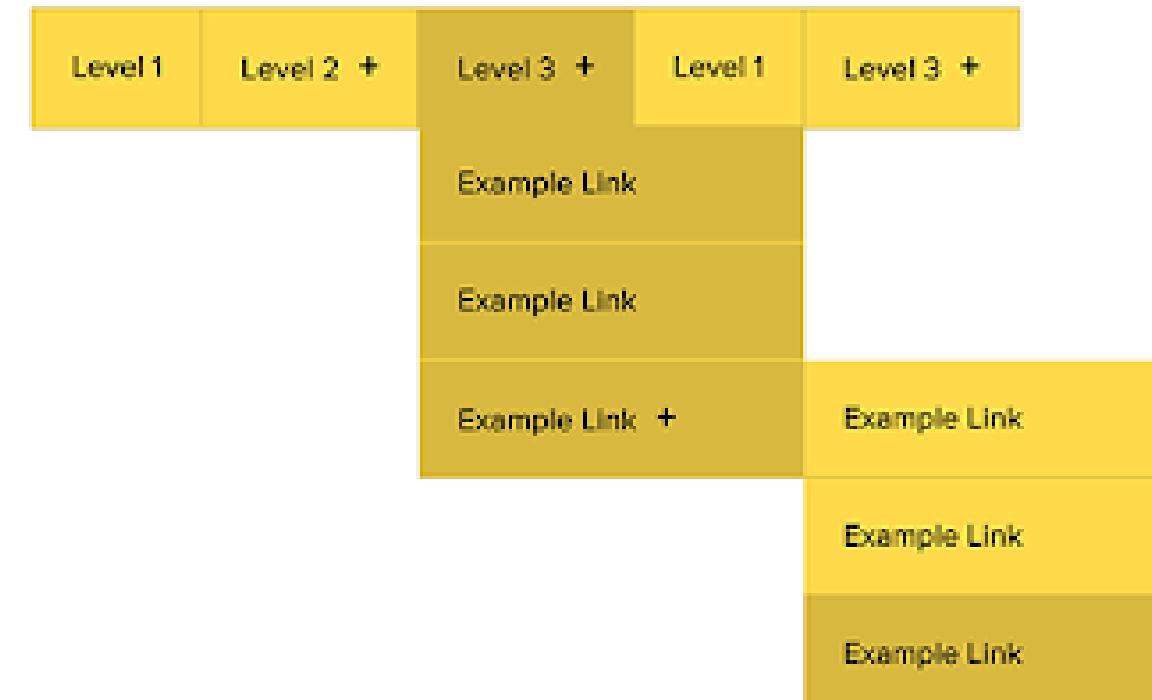
- Ako korisnik mora da klikne više od tri puta da bi došao do onoga što traži, verovatno će odustati i napustiti sajt.
- Tri klika su zamišljena kao granica strpljenja.

Primer:

Kupovina patika na nekom sajtu:

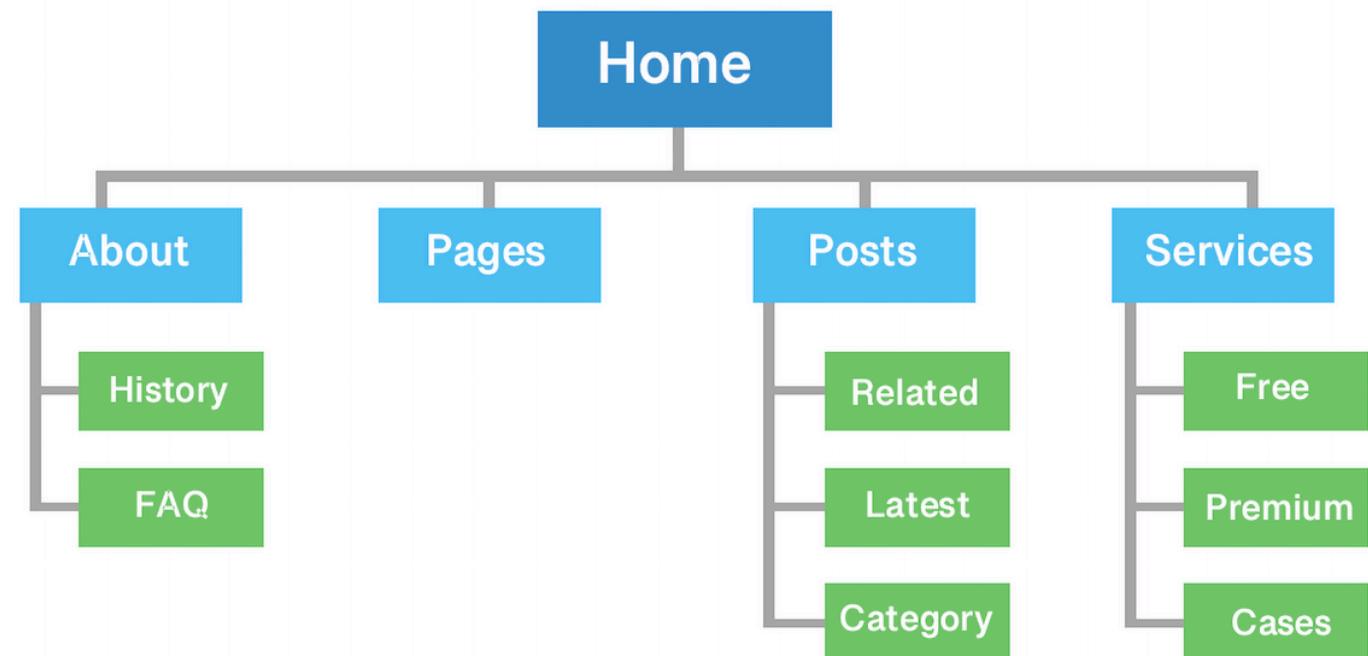
1. Klik na "Obuća",
2. Klik na "Patike",
3. Klik na određeni model.

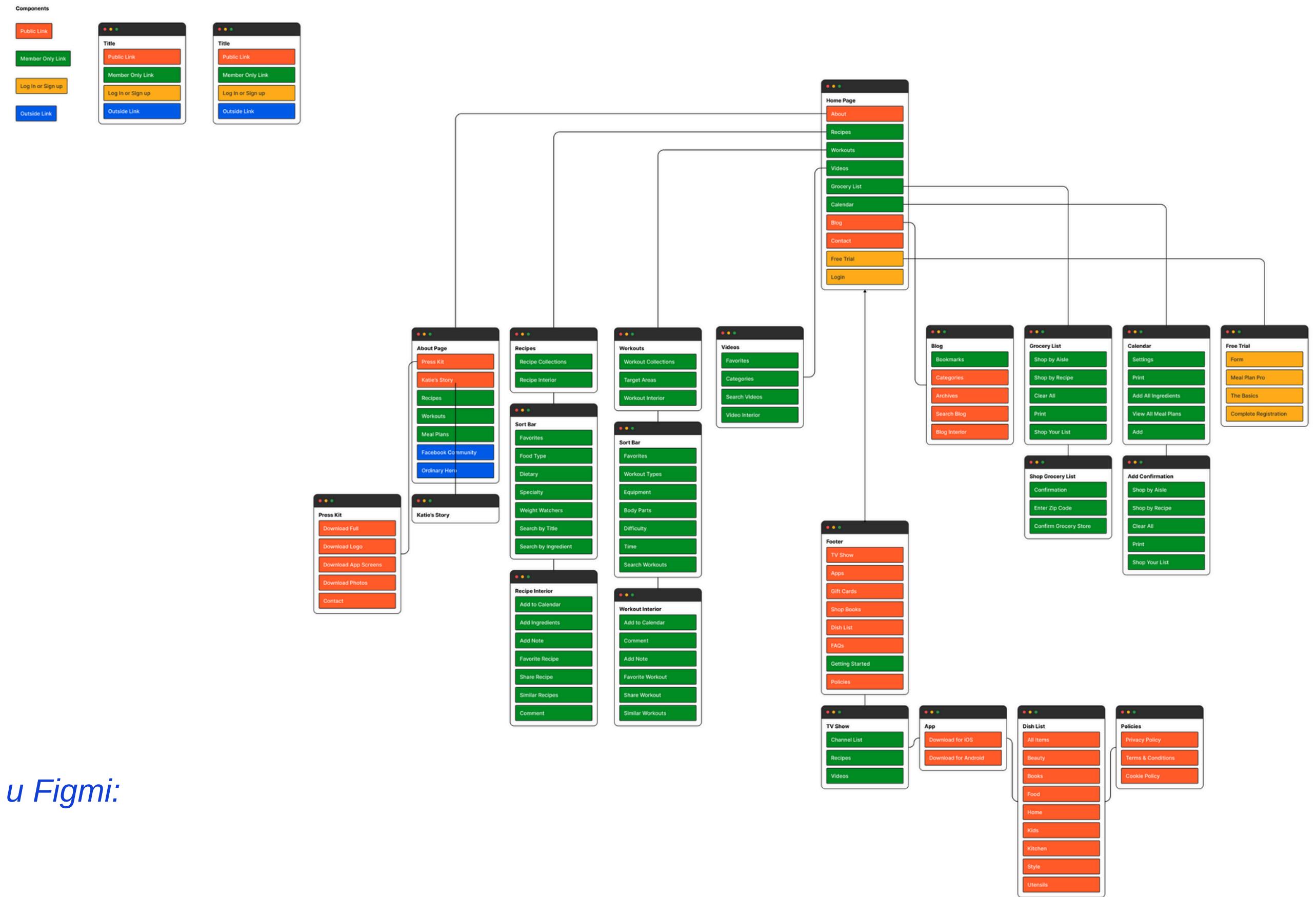
Patike pronađene u 3 klika!



MAPA NAVIGACIJE

Mapa navigacije (eng. navigation map ili site map) je grafički ili tekstualni prikaz koji pokazuje kako su stranice na sajtu međusobno povezane pomoću linkova. (*pokazuje glavne sekcije, podsekcije i kako korisnik može da se kreće kroz sajt*)





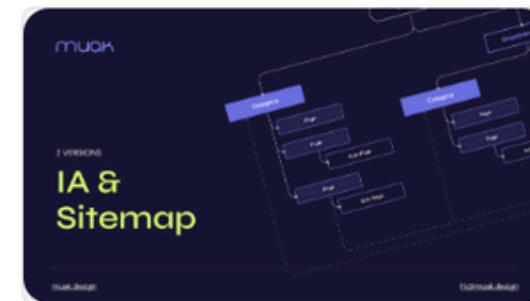
Site map raden u Figmi:

All products ▾ Paid + free ▾ All creators ▾

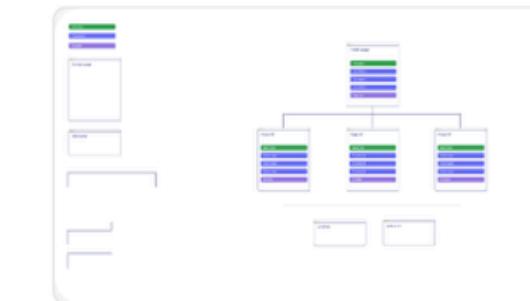
Relevancy ▾



Auto-layout sitemap...
by Isaac N.C. • Free
176 3.9k



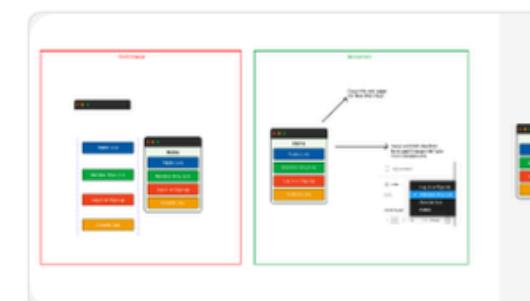
IA & Sitemap Template
by albert fdez and 1 other • Free
84 3.3k



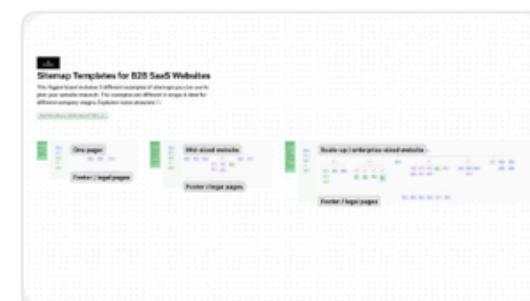
Sitemap Planning Template
by Lampros Tselikis • Free
49 1.7k



Website Sitemap Template
by Craig Barber • Free
18 1.5k



Userflow / Sitemap...
by Creative Minds Factory • Free
24 855



Sitemap Templates for B2B...
by Team Growably • Free
7 245



Sitemap Template | The...
by Stas Kulesh (P) • Free
16 356

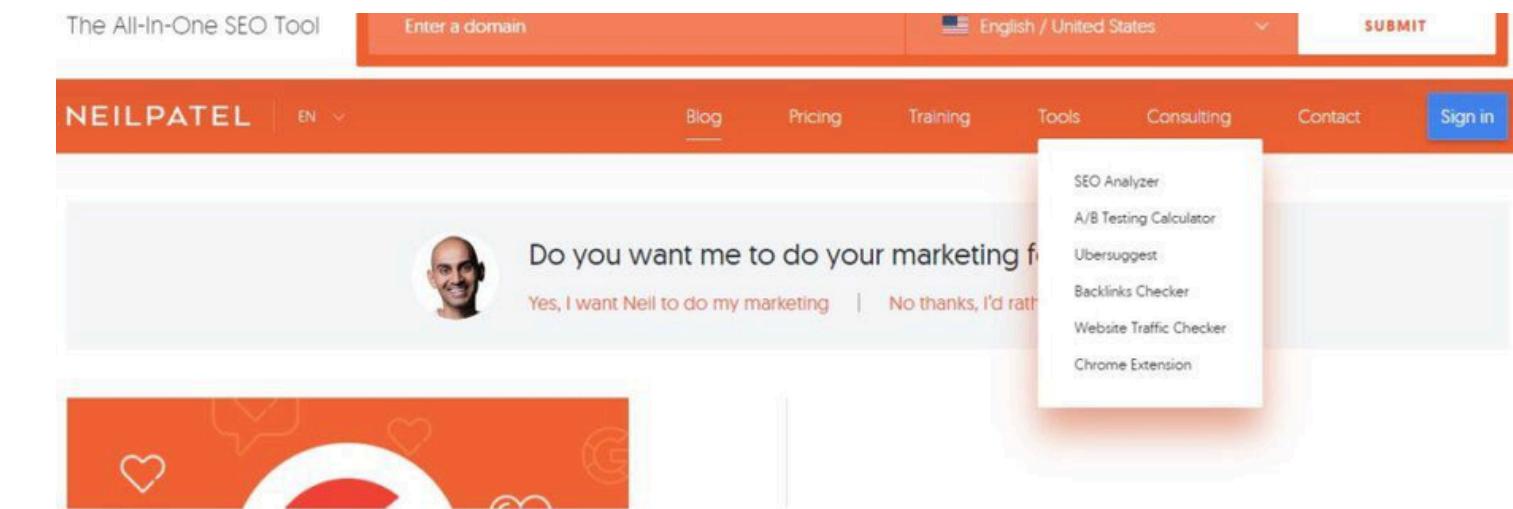


Sitemap Builder Template
by Siddhi Mahale • Free
9 95

Različiti Site map templejti u Figmi:

VRSTE NAVIGACIJE

- Glavna navigacija (header meni)
- Bočna navigacija (sidebar)
- Sekundarna navigacija (footer)
- Mobilna navigacija (hamburger meni)



A screenshot of a website with a purple sidebar on the left. The sidebar contains a logo 'Splash', a navigation menu with Home, About, Pages (Portfolio, Contact), and a newsletter sign-up form, and a 'Subscribe for newsletter' button with an 'Enter Email Address' input field.

A screenshot of a mobile application interface for 'MAGAZINE'. It shows a news article titled 'Glued to your phone? Generation Z's smartphone addiction' and a sidebar with categories like MAGAZINE, Magazine week, The supplement, Fashion mag, Magdesign, The traveller, Cinema Paradiso, Gastronomy Magazine, Magazline Planet, Economii, and Magazline Showcase.

U.S.	World	politics	Business	Opinion	health	entertainment
Crime + Justice	Africa	45	Markets	Political Op-Eds	Food	Stars
Energy + Environment	Americas	Congress	Tech	Social Commentary	Fitness	Screen
Extreme Weather	Asia	Supreme Court	Media		Wellness	Binge
Space + Science	Australia	2018	Success		Parenting	Culture
	Europe	Key Races	Video		Vital Signs	Media
	Middle East	Primary Results				
	UK					
Tech	style	travel	bill	video	Coupons	More...
Innovate	Arts	Destinations	Pro Football	Live TV	CNN Underscored	Photos
Gadget	Design	Food & Drink	College Football	Digital Studios	-Explore	Longform
Mission: Ahead	Fashion	Play	Basketball	CNN Films	-Wellness	Investigations
Upstarts	Architecture	Stay	Baseball	HLN	-Gadgets	CNN profiles
Innovative Cities	Luxury	Videos	Soccer	TV Schedule	-Lifestyle	CNN Leadership
	Autos		Olympics	TV Shows A-Z	CNN Store	CNN Newsletters
	Video				CNNVR	Work for CNN

NAČINI KREIRANJA MENIJA

- **Korišćenjem Plugin -ova** (omogućavaju dodavanje novih funkcionalnosti bez kodiranja)

Primer korišćenja Plugin-a za sidebar:

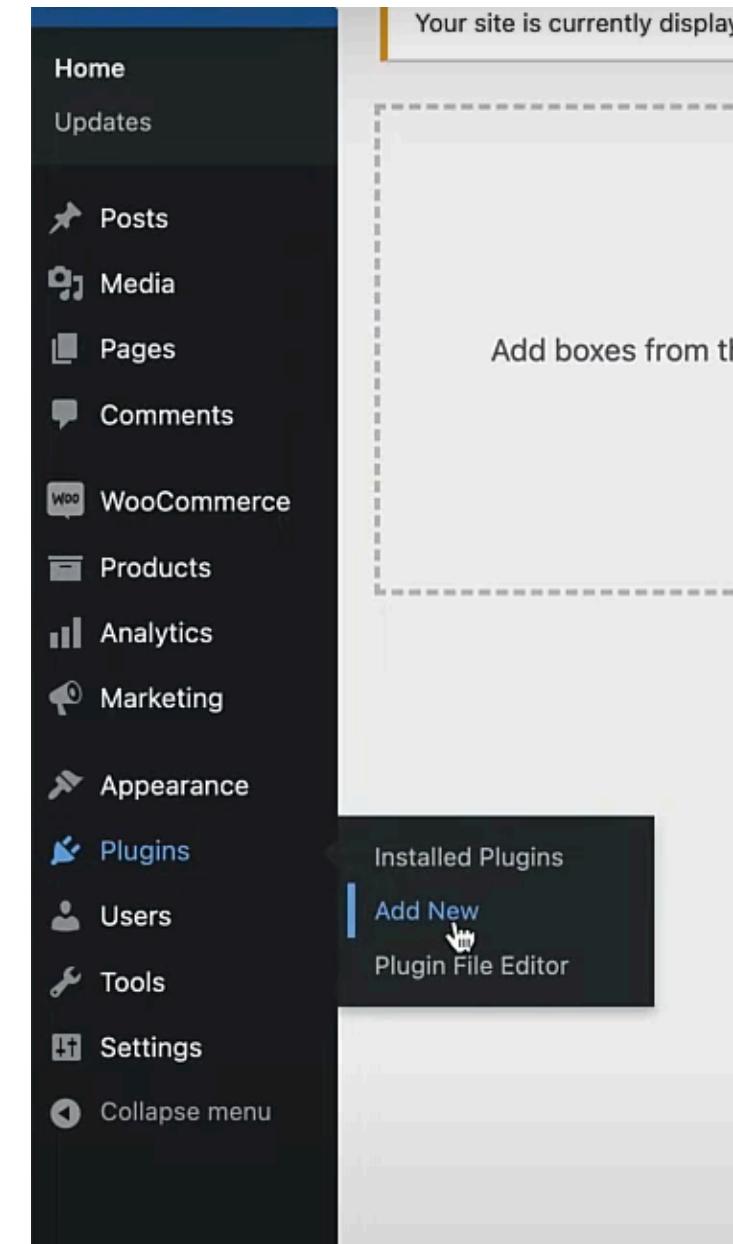


Bellows Accordion Menu

A flexible and robust accordion menu plugin

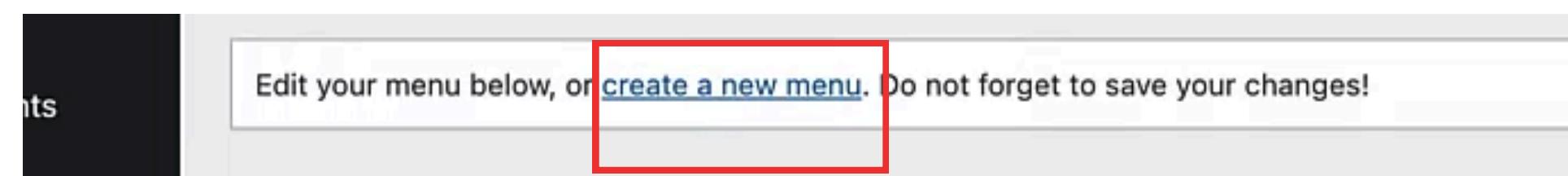
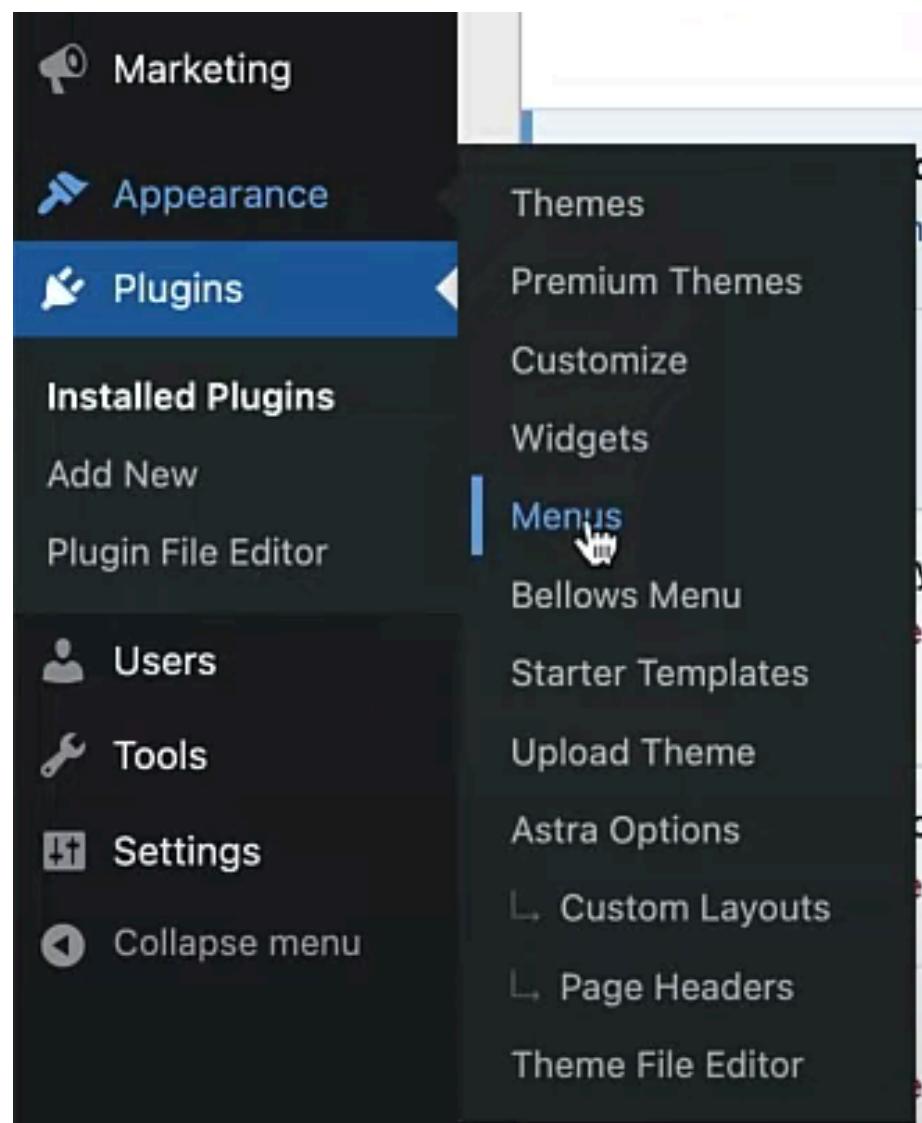
By SevenSpark

[Install Now](#)
[More Details](#)



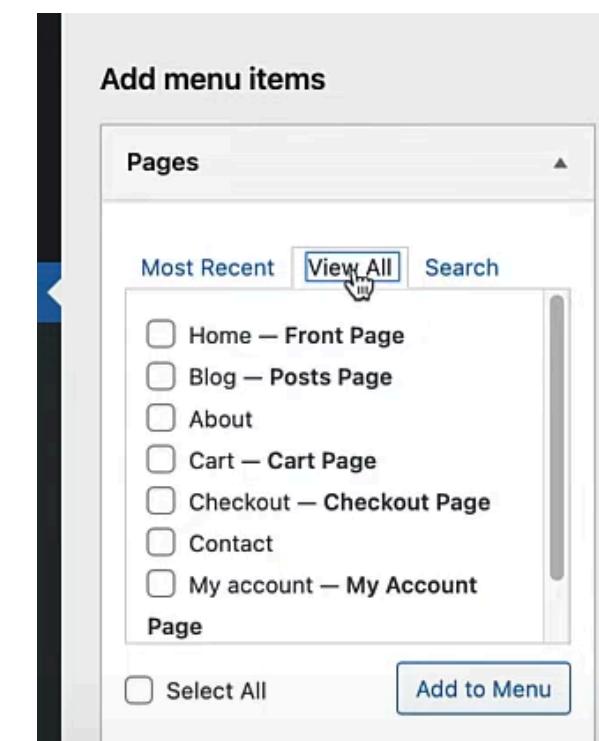
NAČINI KREIRANJA MENIJA

Nakon instalacije plugin-a potrebno je dodati meni stranici:



Selektovanje stranica za meni:

Osim stranica mogu se dodavati i postovi.



NAČINI KREIRANJA MENIJA

Meniju se može menjati struktura tj. redosled komponenti, i dodavati podvrste:

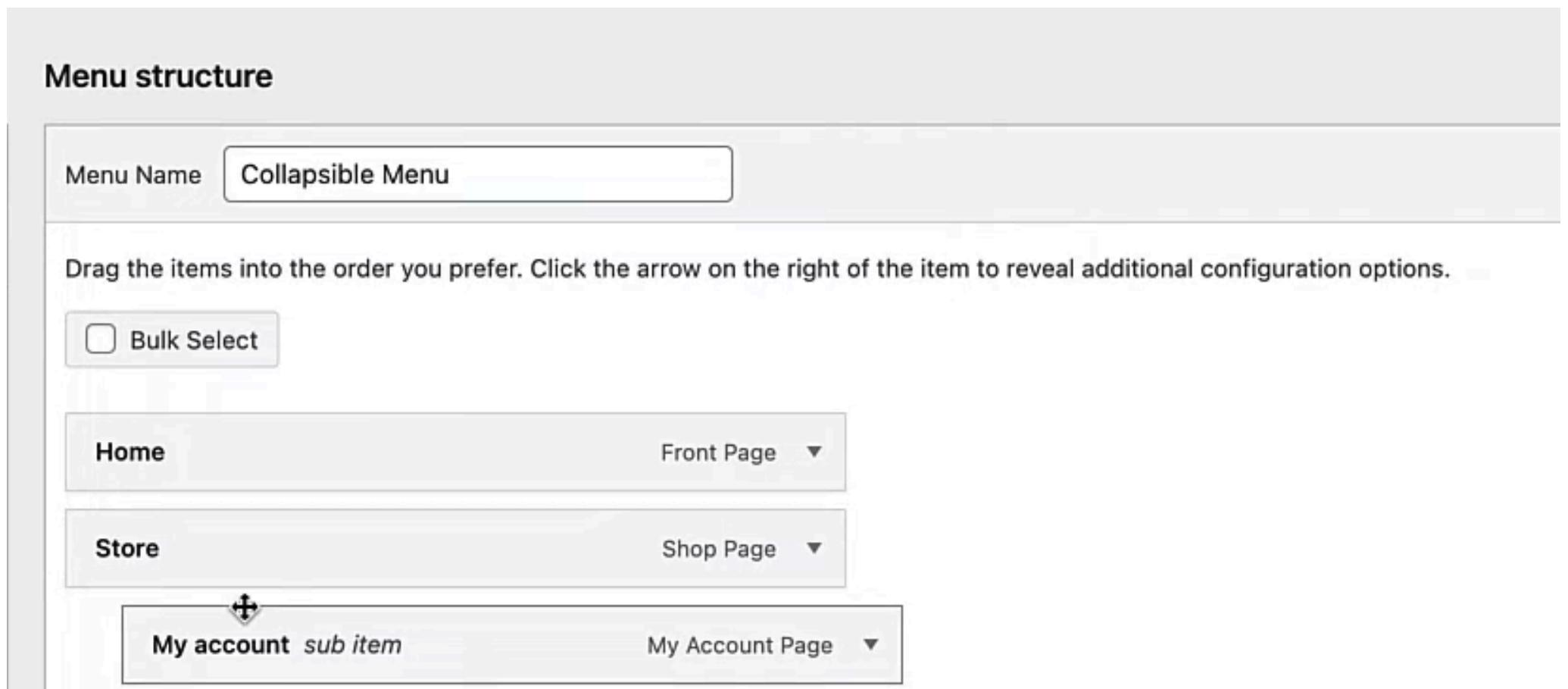
Menu structure

Menu Name **Collapsible Menu**

Drag the items into the order you prefer. Click the arrow on the right of the item to reveal additional configuration options.

Bulk Select

Home	Front Page ▾
Store	Shop Page ▾
My account <small>sub item</small>	My Account Page ▾



NAČINI KREIRANJA MENIJA

Da bi se aktivirao plugin, potrebno je kopirati kratki kod iz Bellows Menu u Widgets:

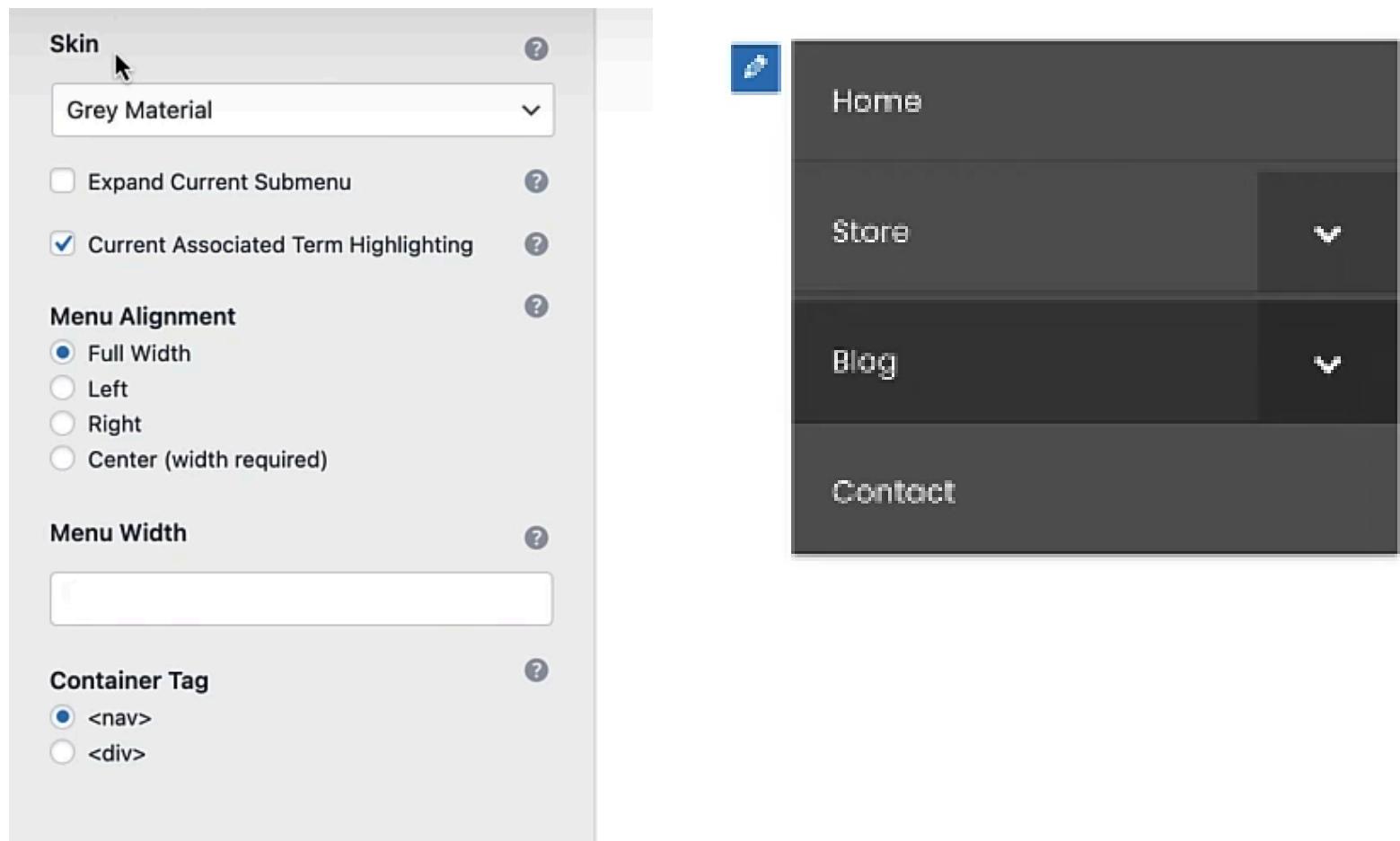
The image consists of two side-by-side screenshots of the WordPress admin interface.

Left Screenshot (Bellows Menu Settings): This screenshot shows the 'Integration' tab of the Bellows Menu settings. It displays two code snippets: a PHP snippet (`<?php bellows('main'); ?>`) and a shortcode (`[bellows config_id="main"]`). A cursor is hovering over the shortcode. Below the codes, there's a note: "Click to select, then ⌘+c or ctrl+c to copy to clipboard". Further down, there are sections for "Integrate Specific Menu" (with a dropdown set to "Default") and "Integrate Specific Theme Location" (with a dropdown set to "None"). At the bottom, it says "Basic Configuration".

Right Screenshot (Widgets Panel): This screenshot shows the "Main Sidebar" section of the Widgets panel. It has a search bar and a list of available widgets. One widget is currently selected, showing its configuration options. The "Header" section is also visible at the bottom.

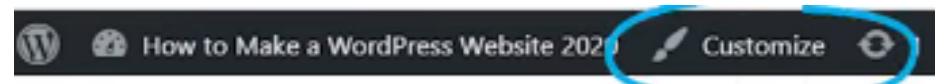
NAČINI KREIRANJA MENIJA

Na vašoj stranici će se pojaviti meni koji se može menjati:



NAČINI KREIRANJA MENIJA

- Izmenom templejta
Visit site- Customize

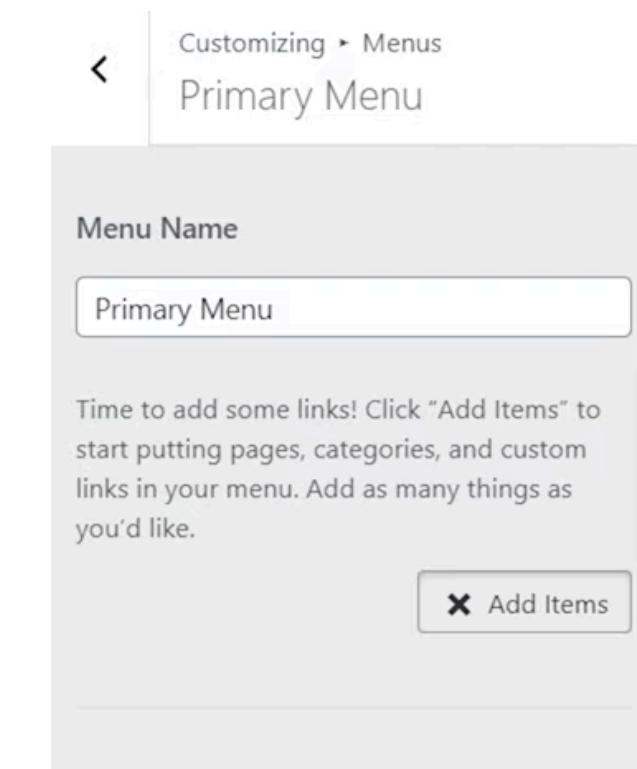
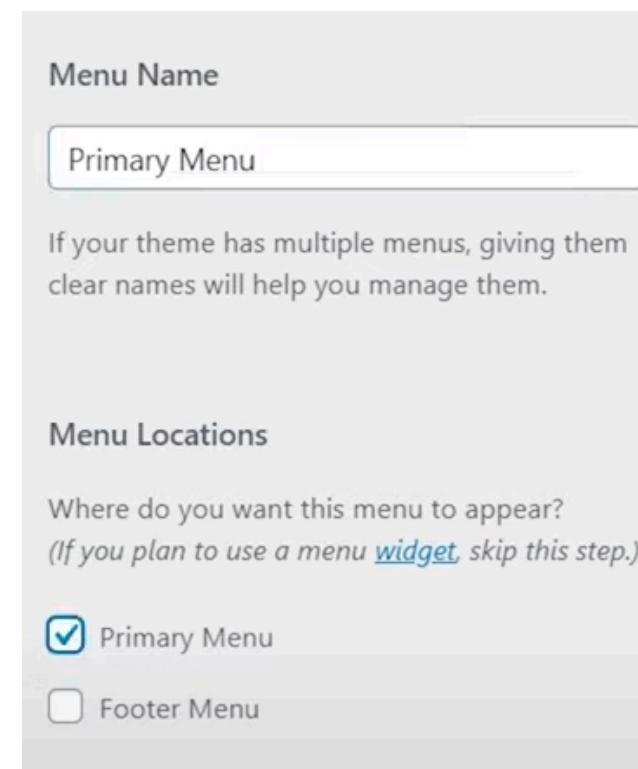
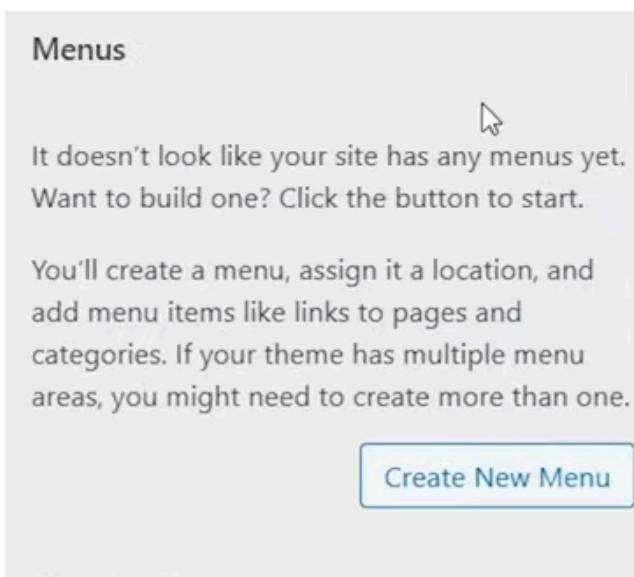


Menus

A screenshot of the WordPress "Menus" editor. On the left, there's a sidebar titled "Menu Name" containing a dropdown menu with options: Top Nav, About, Services, Gallery, Videos, Follow Me, and Contact. Each option has a "Custom Link" dropdown next to it. The main area shows a preview of the menu structure, which includes "Top Nav" at the top level, followed by "About", "Services", "Gallery", "Videos", "Follow Me", and "Contact" at the bottom level.

NAČINI KREIRANJA MENIJA

Delete menu- Create New menu- Add Items



NAČINI KREIRANJA MENIJA

- Kodiranjem

